

**SCAG 40TH ANNIVERSARY
Sponsor Registration Form**

Sponsorship Level Selected (please check)

Platinum Sponsor _____
Gold Sponsor _____
Silver Sponsor _____
Friend of SCAG _____



1. Company Name _____
2. Contact Name _____
3. Contact Title _____
4. Address _____
5. City/State/Zip _____
6. Phone _____
7. Fax _____
8. E-mail _____
9. Website _____
10. Signature _____

Sponsorship opportunities are open to all on a first-come, first-served basis. Payment must be received with the registration form. Please submit your interest by April 8, 2005.

Make check payable to "SCAG". Mail check and registration form to:

SCAG 40th Anniversary Sponsorship Program
ATTN: Betty Araos
Southern California Association of Governments
818 W. 7th Street, 12th Floor
Los Angeles, CA 90017

For more information, please contact Barbara Dove at 213 236-1861 or dove@scag.ca.gov.

SCAG 40TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES & BENEFITS

The Southern California Association of Governments offers to all the opportunity to become a sponsor of SCAG's 40th Anniversary celebration.

What makes SCAG events a unique opportunity for sponsors?

- The leaders and decision-makers of the region attend SCAG events.
- Your company or organization will be able to exhibit your products and services to local government officials from throughout the region.
- Throughout 2005, SCAG will celebrate its 40th anniversary, reflecting on the theme "The Changing Faces of Southern California: 40 Years of Progress".
- SCAG events bring together speakers and panels of experts in the fields of housing, transportation, logistics, economics and government.
- Over the past four decades, SCAG has evolved as the largest of nearly 700 councils of government in the United States, functioning as the Metropolitan Planning Organization for six counties: Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura.
- SCAG, together with its partners, has a successful track record of conducting innovative and stimulating events for its members, partners and the public.

Sponsorship Benefits

Platinum Sponsor: \$10,000 and more

- Complimentary attendance for 10 at SCAG's 2005 General Assembly (GA) program and 40th Anniversary dinner
- Complimentary double-size exhibit space at SCAG's 2005 GA
- Sponsor's name or logo displayed on appropriate event literature
- Sponsor's name or logo displayed on SCAG's web site
- Acknowledgement from podium at GA
- Introduction from podium during dinner
- Full page ad in commemorative program
- Copies of all SCAG 2005 Reports and SCAG's eVision Newsletter

Gold Sponsor: \$5,000

- Complimentary attendance for 10 at SCAG's 2005 GA program and 40th Anniversary dinner
- Complimentary exhibit space at SCAG's 2005 GA
- Sponsor's name or logo displayed on appropriate event literature
- Sponsor's name or logo displayed on SCAG's web site
- Acknowledgement from podium at GA and dinner
- Half page ad in commemorative program
- Copies of all SCAG 2005 Reports and SCAG's eVision Newsletter

Silver Sponsor: \$2,500

- Complimentary attendance for 5 at SCAG's 2005 GA program and 40th Anniversary dinner
- Complimentary exhibit space at SCAG's 2005 GA
- Sponsor's name or logo displayed on appropriate event literature
- Sponsor's name or logo displayed on SCAG's web site
- Acknowledgement from podium at GA and dinner
- Quarter page ad in commemorative program
- Copies of all SCAG 2005 Reports and SCAG's eVision Newsletter

Friend of SCAG: \$1,000

- Complimentary attendance for 5 at SCAG's GA program and 40th Anniversary dinner
- Sponsor's name or logo displayed on appropriate event literature
- Sponsor's name or logo displayed on SCAG's web site
- Copies of all SCAG Reports and SCAG's eVision Newsletter

Other Opportunities to Participate

If you would prefer to simply host a table at dinner or place an ad in the commemorative program or have an exhibit table, please contact Barbara Dove at 213 236-1861 or dove@scag.ca.gov for more information.